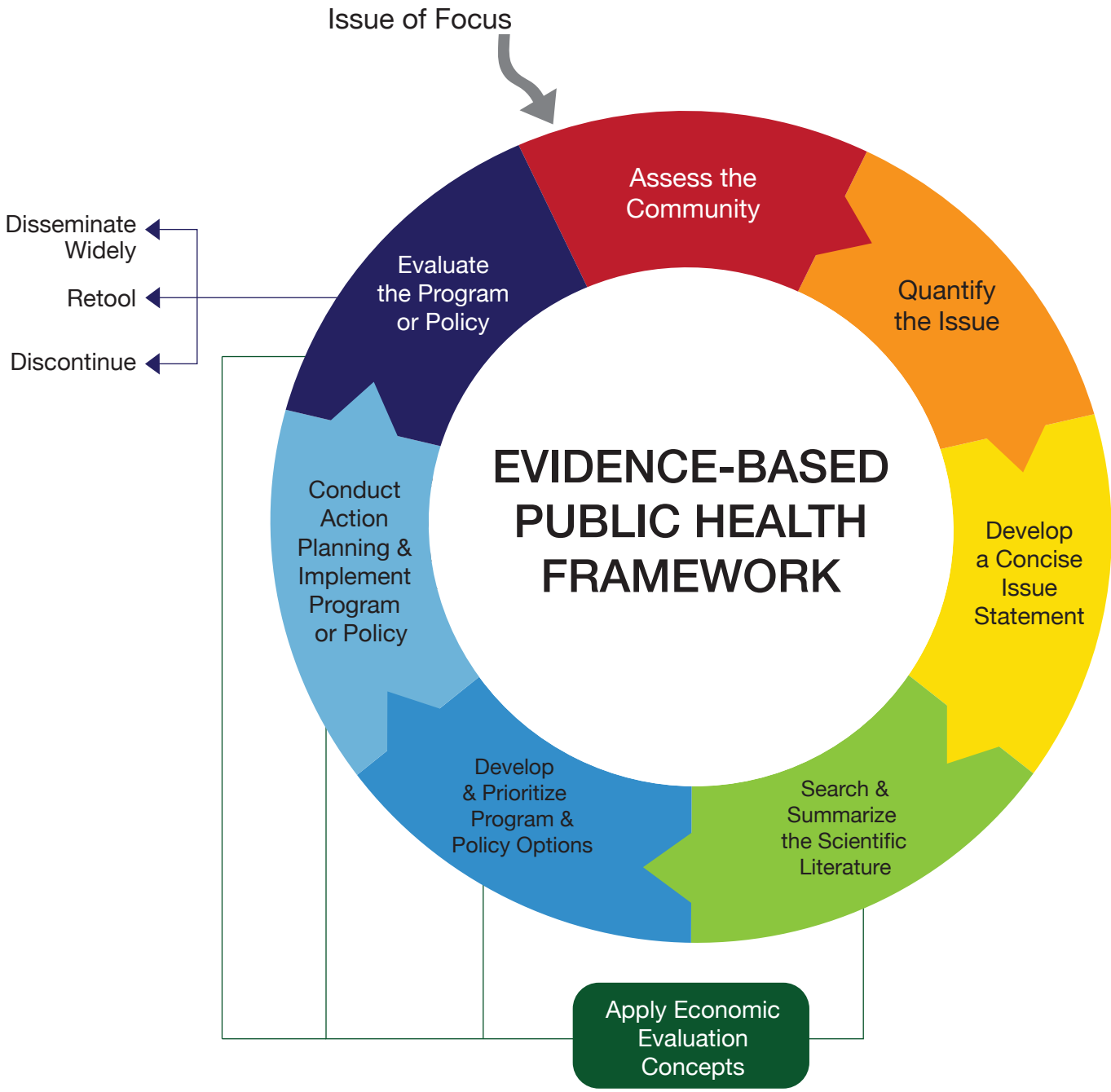
Issue of Focus
Assess the Community
Quantify the Issue
Develop a Concise Issue Statement
Search & Summarize the Scientific Literature
Develop & Prioritize Program & Policy Options
Conduct Action Planning & Implement Program or Policy
Evaluate the Program or Policy
Disseminate Widely
Retool
Discontinue
EVIDENCE-BASED PUBLIC HEALTH FRAMEWORK
Apply Economic Evaluation Concepts