

# TOOLKITS AND RESOURCES

## Workforce Development—Trainings, Workshops, Resources for EBDM

### **Center for Training and Research Translation**

For public health practitioners working in nutrition, physical activity, and obesity prevention

[http://centertrt.org/?p=training\\_overview](http://centertrt.org/?p=training_overview)

Provides free webinars and web-based trainings, including on the RE-AIM framework and implementation of specific interventions/assessments

### **Core Competencies for Public Health Professionals (Public Health Foundation)**

[http://www.phf.org/resourcestools/pages/core\\_public\\_health\\_competencies.aspx](http://www.phf.org/resourcestools/pages/core_public_health_competencies.aspx)

Outlines core competencies at different tiers based on level of experience

### **Competency Assessments for Public Health Professionals (Public Health Foundation)**

[http://www.phf.org/resourcestools/Pages/Competency\\_Assessments\\_For\\_Public\\_Health\\_Professionals.aspx](http://www.phf.org/resourcestools/Pages/Competency_Assessments_For_Public_Health_Professionals.aspx)

Helps determine levels of knowledge/skill, identify development needs, and develop training plans

### **Education and Training (Partners in Information Access for the Public Health Workforce)**

<http://phpartners.org/educ.html>

Lists educational/training resources and events, including webinars

### **Evidence-Based Public Health Course (Washington University in St. Louis Prevention Research Center)**

<http://prcstl.wustl.edu/training/Pages/Evidence-Based-Public-Health-Course.aspx>

Includes lectures, practice exercises, and case studies that focus on seven skills to improve public health practice

### **Public Health Training Centers Network**

<http://bhpr.hrsa.gov/grants/publichealth/trainingcenters/>

Provides trainings on a range of topics, as well as provide resources/publications with useful tools and information

### **TrainingFinder Real-time Affiliate Integrated Network (TRAIN)**

<https://www.train.org/DesktopShell.aspx>

Learning resource for public health professionals—lists public health education and training opportunities, provides informational resources on core competencies for public health professionals

### **Workforce Development (Partners in Information Access for the Public Health Workforce)**

<http://phpartners.org/workforcedevelopment.html>

Public health workforce development activities and resources

### **Community Tool Box (University of Kansas)**

[Assuring technical assistance](#)

[Providing training and technical assistance](#)

## **Enhancing Leadership/Developing Skills**

### **Center for Health Leadership and Practice**

<http://www.healthleadership.org/>

Leadership Learning Library that provides tools, reports, and presentations from various sources  
Also has ongoing training for public health professionals in the form of ongoing webinars

### **Community Tool Box (University of Kansas)**

[Building leadership](#)

[Building teams: Broadening the base for leadership](#)

[Developing strategic and action plans](#)

[Improving organizational management and development](#)

### **National Public Health Leadership Development Network**

<http://www.heartlandcenters.slu.edu/nln/index.html>

Provides leadership development opportunities and resources

### **Practical and Affordable Ways to Cultivate Leadership in Your Organization**

<http://rihel.org/images/pdf/practicalaffordablejphmp2010.pdf>

Article that outlines strategies for building leadership, as well as actions that help to cultivate leadership qualities in the public health workforce

## **Organizational Culture—Information and Innovation**

### **Change Management for Effective Quality Improvement: A Primer**

<http://ajm.sagepub.com/content/25/4/268>

Article on adopting change management practices to increase odds of success

### **Community Tool Box (University of Kansas)**

[Enhancing cultural competence](#)

[Assessing community needs and resources](#)

[Analyzing problems and goals](#)

[Developing a framework or model of change](#)

[Developing an intervention](#)

[Evaluating the initiative](#)

[Increasing participation and membership](#)

[Sustaining the work or initiative](#)

[Promoting internal communication](#)

### **Health Information Technology Toolkit (Rural Assistance Center)**

Federal HIT Resources for Rural Health Care Providers

<http://www.raconline.org/hit/>

Breaks down resources by category or topic

### **Health IT Resources Map (NACCHO)**

<http://naccho.org/topics/infrastructure/informatics/hitmap/index.cfm>

Provides state-specific information about health information exchanges, regional extensions centers, and other resources

**National Collaborating Centre for Methods and Tools**

<http://www.nccmt.ca/eiph/index-eng.html>

Provides background information/overview of evidence-informed public health, including stages of the process and a model for decision making

**Partners in Information Access for the Public Health Workforce**

<http://phpartners.org/>

Lists information, organizations, and resources about various aspects of public health, categorized by topic

**Plan, Do, Check, Act**

<http://www.hse.gov.uk/managing/plan-do-check-act.htm>

Four-step method for continuous improvement

**Roadmap to a Culture of Quality Improvement (NACCHO)**

<http://qiroadmap.org/>

Guide to leadership and success in local health departments that includes a comprehensive resource page

**Relationships and Partnerships**

**Center for Sharing Public Health Services**

<http://www.phsharing.org/>

Lists resources for cross-jurisdictional sharing, including best practices, lessons, and tools

**Community Tool Box (University of Kansas)**

[Creating and maintaining partnerships](#)

[Developing multisector collaborations](#)

[Increasing participation and membership](#)

[Promoting coordination, cooperative agreements, and collaborative agreements among agencies](#)

[Working together for healthier communities: A framework for collaboration among community partnerships, support organizations, and funders](#)

**Health in All Policies: A Guide for State and Local Governments (Public Health Institute)**

[http://www.phi.org/uploads/files/Health\\_in\\_All\\_Policies-A\\_Guide\\_for\\_State\\_and\\_Local\\_Governments.pdf](http://www.phi.org/uploads/files/Health_in_All_Policies-A_Guide_for_State_and_Local_Governments.pdf)

Provides background information about Health in All Policies, offers practical strategies for improving public health and questions to consider throughout the process, and a case study example from California's Health in All Policies Task Force.

**Engaging Partners, Stakeholders, and Community Members**

<http://www.naccho.org/topics/infrastructure/CHAIP/partner-engagement.cfm>

Trainings, tools, and resources to help engage partners, stakeholders, and community members

**Mobilizing for Action through Planning and Partnerships (MAPP) Clearinghouse (NACCHO)**

<http://www.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/>

Provides tools and resources for new and current MAPP users, organized by phases/categories.

### **National Prevention Strategy Toolkit (NACCHO): Forging Cross-Sector Partnerships**

<http://www.ebprevention.org/nps/step3.html>

Recommendations for working with a range of specific partners, with links to helpful tools

### **Social Media Toolkit (CDC)**

[http://www.cdc.gov/socialmedia/Tools/guidelines/pdf/SocialMediaToolkit\\_BM.pdf](http://www.cdc.gov/socialmedia/Tools/guidelines/pdf/SocialMediaToolkit_BM.pdf)

Guide to using social media to improve reach, access, participation, and transparency

#### **Guide to Writing for Social Media (CDC)**

<http://www.cdc.gov/socialmedia/Tools/guidelines/pdf/GuidetoWritingforSocialMedia.pdf>

How to effectively use multiple social media channels—a beginner's guide

#### **Social Media Tools (CDC)**

<http://www.cdc.gov/socialmedia/tools/index.html>

Personalizing messages, reaching new audiences, and building communication infrastructure

Includes links to infographics, images, videos, and lists of Facebook/Twitter accounts the CDC manages

## **Financial Practices**

### **Community Tool Box (University of Kansas)**

[Attracting support for specific programs](#)

[Developing a plan for financial sustainability](#)

[Providing incentives](#)

[Writing a grant application for funding](#)

### **Economic Impact Analysis Tool (Rural Assistance Center)**

<http://www.raonline.org/econtool/>

Estimates economic impact of grant program investments based on spending over several different categories

### **Funding Opportunities (NACCHO)**

<http://www.naccho.org/topics/funding/>

### **Grants and Funding (Partners in Information Access for the Public Health Workforce)**

<http://phpartners.org/grants.html>

Opportunities for fellowships/grants/other awards

### **Public Health Economics and Tools (CDC)**

<http://www.cdc.gov/stltpublichealth/pheconomics/index.html>

Provides tools to evaluate cost/burden of health problems, as well as health program effectiveness and efficiency

### **Public Health Financial Management Competencies**

[http://publichealthfinance.org/media/file/JPHMP\\_Finance\\_Competencies.pdf](http://publichealthfinance.org/media/file/JPHMP_Finance_Competencies.pdf)

Article on core competencies associated with public health finance

### **Sustainability Planning Workbook (Rural Assistance Center)**

<http://www.raonline.org/sustainability/pdf/bringing-the-future-into-focus-sustainability-planning-workbook.pdf>

Guidelines to produce a sustainability plan addressing program services, needs, costs/budgeting, and funding

## **General Resources**

### **Community Health Assessment and Group Evaluation (CHANGE) Action Guide (CDC)**

<http://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/tools/change/downloads.htm>

Helps to gather/organize data on community assets and potential areas for improvement

### **Community Tool Box (University of Kansas)**

<http://ctb.ku.edu/en/toolkits>

Includes a variety of tools to guide community work, including outlines and examples

[Advocating for change](#)

[Influencing policy development](#)

[Implementing a social marketing effort](#)

### **Evidence-Based Public Health (Ross Brownson, Elizabeth Baker, Terry Leet, Kathleen Gillespie, & William True)**

<http://www.amazon.com/Evidence-Based-Public-Health-Ross-Brownson/dp/0195397894>

Provides guidance on picking evidence-based programs, implementing interventions, and evaluating effectiveness

### **Learning Connection: Resources (CDC)**

<http://www.cdc.gov/learning/resources.html>

Guidelines, websites, toolkits, and information based on different public health areas, including chronic disease, emergency management, environmental health, epidemiology/surveillance/informatics, immunizations/vaccine-preventable diseases, infectious diseases, injury and violence prevention, maternal and child health, nutrition/physical activity/obesity, public health and healthcare collaboration, and training/education

### **Local Public Health System Assessment (National Association of County & City Health Officials)**

<http://www.naccho.org/topics/infrastructure/mapp/framework/phase3lphsa.cfm>

Helps health departments and public health system partners generate a snapshot of performance standards and identify areas of strength/weakness

### **MAP-IT: A Guide to Using Healthy People 2020 in Your Community (Healthy People)**

<http://healthypeople.gov/2020/implement/mapit.aspx>

Helps mobilize partners, assess needs, create/implement plans for Healthy People 2020 objectives, track progress

#### **Healthy People 2020 Program Planning Tools (Healthy People)**

[http://healthypeople.gov/2020/implement/HP2020\\_MAPIT.pdf](http://healthypeople.gov/2020/implement/HP2020_MAPIT.pdf)

General worksheet to guide the MAP-IT process

### **NPS Implementation Toolkit (ASTHO)**

<http://www.astho.org/NPS/Toolkit/>

Provides resources categorized by strategic direction/priority area. Includes examples, recommendations, and tools

### **A Practitioner's Guide for Advancing Health Equity (CDC)**

Community Strategies for Preventing Chronic Disease

<http://www.cdc.gov/nccdphp/dch/pdf/HealthEquityGuide.pdf>

Advice on policy, systems, and environmental improvement strategies, as well as assistance for practitioners integrating the concept of health equity into local practices

### **Public Health Accreditation Board Crosswalk (The Community Guide)**

A Tool to Support Accreditation and Increase Use of Evidence Based Approaches

<http://www.thecommunityguide.org/uses/Community%20Guide-PHAB%20Crosswalk%20Version%201.pdf>

Identifies EBIs from the Community Guide that would help document conformity with PHAB standards/measures

One table matches EBIs to PHAB standards/measures, and the other does the reverse, which makes it searchable by either intervention topic or PHAB domain.

### **Resource Center for Evidence-Based Prevention and Cross-Sector Approaches (NACCHO)**

Integrating Evidence-Based Resources for Chronic Disease Prevention

<http://www.ebprevention.org/>

Assists integration of the National Prevention Strategy (NPS), Healthy People 2020, The Community Guide, the Health in All Policies framework (HiAP), and Community Health Improvement Planning (CHIP) by providing links to NACCHO sites about evidence-based strategies, cross-sector collaboration, and planning/assessment/evaluation

#### **National Prevention Strategy Toolkit (NACCHO)**

<http://www.ebprevention.org/nps/>

Guides process of learning strategic directions/priorities, integrating indicators into assessment/planning efforts, forging cross-sector partnerships, and planning/implementing evidence-based policies and programs

### **Sustainability Formative Self-Assessment Tool (Rural Assistance Center)**

<http://www.raonline.org/sustainability/pdf/sustainability-self-assessment-tool.pdf>

Process to help reflect on how well a program is currently positioned for sustainability, including determining progress and identifying areas for improvement

Components of sustainability: strategic vision, collaboration, leadership, communication, evaluation and return on investments, capacity, efficiency and effectiveness, relevance and practicality, resource diversification

### **Sustainability Planning Guide for Healthy Communities (CDC)**

[http://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/pdf/sustainability\\_guide.pdf](http://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/pdf/sustainability_guide.pdf)

Guide to help develop, implement, and evaluate a successful sustainability plan, including example programs

### **Toolbox (NACCHO)**

<http://www.naccho.org/toolbox/>

Collection of local public health tools produced by members of the public health community

Range of resources, can be sorted/searched by toolkit or by tool—"Browse by Toolkit" shows a list overview of the toolkits included in the toolbox, sorted by topic (community health, crosscutting, environmental health, public health infrastructure and systems, public health preparedness)